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ROBERT H. SMITH
SCHOOL OF BUSINESS

DINGMAN CENTER FOR ENTREPRENEURSHIP

Social Entrepreneurship

A Mindset and Lifestyle for Becoming Who You Want to Be and Changing the World

Jane Goodall Institute's Global Youth Summit

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What do you want out of life?

- To be loved
- To make a difference, help others
- To leave the world better than you found it
- To be respected
- To control your own destiny
- To have enough to be “comfortable”



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My Perfect Beast

- **Make the world a better place**
- **Work with great people**
- **Have fun**
- **Evolve**
- **Make a living**



What is an Entrepreneur?

- **Has a vision to create something new**
- **Commits to it**
- **Pursues it despite personal risk**
- **Perseveres**



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What is a Social Entrepreneur?

- **The same, with a mission beneficial to society**
- **Can be for-profit, non-profit, hybrid, other**



What's the role of entrepreneurs in society?

- Solve tough problems government can't
- Create jobs, grow economies
- Take risks others will not
- Change drivers



How do entrepreneurs look at the world?

- **No problems, only opportunities**
- **Hate waste and inefficiency**
- **Asset-based solutions**



Entrepreneurial Traits

- Creative
- Independent
- Optimistic
- Driven
- Risk tolerant
- Flexible



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Critical Entrepreneurial Skills

- **Vision**
- **Strategy**
- **Storytelling**
- **Networking & Team Building**
- **Execution**



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What's it like living this way?

- Security?
- Fun & Excitement?
- Growth?
- It's the journey, stupid



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What stops us from living this way?

- **Fear**
- **Insecurity**
- **Conformity**
- **Stuff**



Tips

- **Find your passion**
- **Find the pain**
- **Make a plan, then change it often**
- **Start!**
- **Share your story**
- **Boldness attracts commitment**



Tips

- **Fear no one**
- **Be known for integrity**
- **Get a mentor**
- **Hang well**
- **Elevate those around you**
- **Share what you learn**



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